



When we invest in child's first 2000 days we gain better outcomes for the community.

Investment = Impact



Skilled Workforce



Better Health



Economic Growth



Higher Graduation Rates



Less Crime



Greater Self-Sustainability

90% of a child's brain is developed within the first **2,000 days** of his or her life.





Early Childhood Shapes Adulthood

- Playing with others creates language and skills and improves teamwork.
- Making up games develops negotiation skills.
- Learning to develop rules develops ethics.
- Early exploration develops creative thinking and problem solving skills.

You Can Create Community Impact

- ✓ Host a First 2,000 Days Presentation
- ✓ Donate books to local child care programs
- ✓ Advocate on behalf of early child development issues within your community
- ✓ Volunteer to read to young children in child care programs or tutor children in elementary school.

Due to inadequate childcare options:

32% of parents reduce their work hours

29% decline job opportunities

16% leave the workforce entirely

14% forgo promotions

QR code

Center
for Early
Success

First
2000
DAYS
Early Investment
A LIFETIME OF RESULTS

The First 2,000 Days is an initiative of the North Carolina Early Childhood Foundation. References for all statistics are available online at www.first2000days.org